

Vic Lewis International Band Festival

Presented by the Canadian Mountain Arts Foundation

The Beautiful Canadian Rockies come alive with the sound of music every November when the Vic Lewis International Band Festival strikes up the bands!

Named to honour a Canmore pioneer who introduced band music to Bow Valley students in the 1940s...and who taught them for over 20 years...the Vic Lewis International Band Festival has earned a reputation as one of the best non-competitive music festivals in Alberta.

Over 800 young musicians in junior high and high school perform for international guest directors, participate in workshops, listen to faculty recitals, and give public performances during the two days and two nights of the festival.

The international guest directors are specially selected for their extraordinary breadth of experience in both music and education. During the course of the weekend these directors work with the students on how to improve their overall sound, how to interpret music, and how to improve their performance as an ensemble. In addition to the group work with the international guest directors, students also receive instrument specific instruction. In small breakout groups, the students work with instructors who are experts with specific instruments.

The Vic Lewis International Band Festival has a profound impact on young musicians and this weekend provides immeasurable benefit to their musical and personal confidence. Last year's festival involved more than 30 concert bands, wind ensembles, and jazz bands from across Alberta and British Columbia. In 2014, the festival is scheduled November 7 to 9, and will kick off with a concert presentation by jazz pianist and composer Chris Andrew. Chris will also play at a public concert on the Saturday evening November 8.



Support the Vic Lewis International Band Festival

The success of festivals like the Vic Lewis International Band Festival depends on the support of individuals, families, and businesses like you. You have the opportunity to assist in making the Vic Lewis International Band Festival a reality.

No matter in what capacity you choose to participate, every donation is greatly appreciated. Gifts of any amount are welcome.

Friends of the Canadian Mountain Arts Foundation (gifts up to \$999)

You will be recognized as follows:

- Your name will be listed on all the Vic Lewis International Band Festival event posters, in the Vic Lewis International Band Festival event program, and on signage at the Vic Lewis International Band Festival
- Your name will be listed in the Canadian Mountain Arts Foundation Annual Report, cultural directory, and on the website
- You will be invited to Canadian Mountain Arts Foundation events
- You will receive a thank you letter and receipt
- For gifts of \$200 or more, you will receive a certificate of appreciation
- For gifts of \$250 or more you will receive two tickets to the Saturday evening concert

Ha Ling (gifts of \$1,000 to \$4,999)

You will be recognized as follows:

- Your logo will be included on all Vic Lewis International Band Festival event posters, in the Vic Lewis International Band Festival event program, and on signage at the Vic Lewis International Band Festival
- Your name will be listed in the Canadian Mountain Arts Foundation Annual Report, cultural directory, and on the website
- You will be invited to Canadian Mountain Arts Foundation events
- You will receive a thank you letter and receipt
- You will receive a certificate of appreciation
- You will receive two tickets to the Saturday evening concert

Grotto (gifts of \$5,000 to \$14,999)

You will be recognized as follows:

- Your logo will be included on all the Vic Lewis International Band Festival event posters, in the Vic Lewis International Band Festival event program, and on signage at the Vic Lewis International Band Festival
- Your name will be included in the Vic Lewis International Band Festival news release to media
- Your logo will be included in the Canadian Mountain Arts Foundation Annual Report, cultural directory, and on the website
- A link from the Canadian Mountain Arts Foundation website to your website will be established
- You will be invited to Canadian Mountain Arts Foundation events
- You will receive a thank you letter and receipt
- You will receive a certificate of appreciation
- You will receive two tickets to the Saturday evening concert

Presenting Sponsor: \$15,000 (one opportunity)

As Presenting Sponsor, you will be recognized as follows:

- You will receive on stage recognition at the Vic Lewis International Band Festival events
- Your logo will appear in all Vic Lewis International Band Festival advertising
- Your logo will be included on all Vic Lewis International Band Festival event posters, in the Vic Lewis International Band Festival event program, and on signage at the Vic Lewis International Band Festival
- You may provide additional signage that will be displayed at the Vic Lewis International Band Festival events
- Your name will be included in the Vic Lewis International Band Festival news release to media
- Your logo will be included in the Canadian Mountain Arts Foundation Annual Report, cultural directory, and on the website
- A link from the Canadian Mountain Arts Foundation website to your website will be established
- You have the opportunity to include your profile on the Canadian Mountain Arts Foundation website
- You will be invited to Canadian Mountain Arts Foundation events
- You will receive a thank you letter and receipt
- You will receive a certificate of appreciation
- You will receive two tickets to the Saturday evening concert

